

Exploration and Practice of Innovation in Modern College English Education under the Background of Globalization

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Abstract: With the rapid development of social economy and the acceleration of internationalization, there is an increasing demand for English. As English is an extension and supplement of classroom teaching, it has strong practicability, which puts forward higher requirements for the professional level of College English majors. The research and development of practical and innovative teaching of English Majors in Colleges and universities plays a very important role in effectively cultivating innovative English talents in Colleges and universities. This paper mainly analyzes the problems existing in the current teaching of English Majors in Colleges and universities, and puts forward practical and effective innovative development measures.

1. Introduction

In the teaching process of English Majors in Colleges and universities, practical teaching is a very important teaching link and an important part. It plays an important role in cultivating students' practical ability and innovative ability. At the same time, it is also directly related to the teaching quality and teaching level of English Majors in Colleges and universities. Therefore, it is of great practical significance to explore and study its practical and innovative development. It is an important way and means to improve the quality of practical teaching and realize the cultivation of innovative talents.

2. Current Situation of College English Teaching in China under the Background of Globalization

As we all know, College English course is a basic public compulsory course in Colleges and universities in China. In the context of globalization, it has a far-reaching impact on the development of Non-English Majors' comprehensive quality and the improvement of international communication ability.

However, the following problems generally exist in the process of College English Teaching in China: (1)Low learning enthusiasm and dull classroom atmosphere; (2) Poor classroom discipline and inattention; (3)Lack of independent learning ability and insufficient review after class; (4)The comprehensive application ability of listening, speaking, reading and writing is not enough, and the expression lacks self-confidence.

The main reasons for this situation are: (1)The form of classroom organization is still teacher-centered, which is difficult to mobilize students' learning autonomy; (2)The form of learning resources is single, the content is old, and it is difficult to keep up with the pace of the times; (3)Students' participation is not high and it is difficult to organize classroom activities.

In addition, the main teaching content of English Majors in colleges and universities is the teaching and teaching of English knowledge, which basically ignores the effective cultivation of students' practical ability. What they carry out is only simple training such as oral English and writing, which seriously affects the improvement of students' English ability and leads to different knowledge learning ability, but it is limited by classroom teaching. After the emergence of teaching, it can not learn again after class and can not master the content of classroom teaching well.

3. Requirements of Contemporary Society for English Major Teaching

At present, with the rapid development of China's social economy and the deepening of globalization, people all over the world communicate more frequently. In this case, the application scope of English is more extensive. Therefore, in our society, the demand and requirements for English talents are constantly improving. In the current English teaching, colleges and universities must effectively cultivate innovative English talents and effectively improve students' knowledge.

For a long time, the teaching of English Majors in China has mainly focused on teachers. In this traditional teaching mode, the dominant position of students is ignored, and the leading type of teachers and the authority of teaching materials are highlighted. It is believed that the teaching process is the teaching of knowledge, which also directly leads to the separation between the teaching content and the actual language environment, which limits students' English ability to a great extent, so as to ensure the effective improvement of students' comprehensive English quality. We should study and explore the practical innovation and development of English Majors in colleges and universities. Through the reform of traditional teaching concept and the innovation of teaching mode, we can ensure that the trained talents can meet the actual needs of the society(Yao Jia,2018).

At present, what society needs most is compound talents with high comprehensive quality. As a humanities discipline, the training mode of compound talents is the latest innovative talent training mode in contemporary society. English majors are more important in the effective training of English language skills and the learning of English language and culture. The main characteristics of college English majors are the unity, complexity and openness of skills and majors. Therefore, students need to have good language ability to meet the needs and development of society.

4. Innovative Model of Modern College English Education for Foreign Language Majors in Colleges and Universities under the Background of Globalization

4.1. Building an efficient curriculum system

In the innovative practice of talent training mode for English Education Majors in colleges and universities, we must re optimize and revise the curriculum system and pay attention to cultivating students' innovative ability(Zhao Bing,2018). According to the current reality of the reform and development of quality education, we should build an efficient and applicable curriculum system, build a professional education platform and an innovative education platform, and pay attention to cultivating students' English education skills. Therefore, we need to combine the educational curriculum with the policy of quality education reform and closely contact the market. Specifically, in the new curriculum system, we need to pay attention to cultivating English teachers' professional ethics, teaching practice, oral English and Putonghua, modern multimedia educational technology and English writing ability. In the newly added elective courses, we should fully combine the requirements of the English curriculum standards, arrange practical opportunities and activities for students in practical teaching, and adopt various methods such as case teaching, course evaluation and group discussion to promote mutual communication and cooperation and students' thinking and continuous reflection.

4.2. Exploring the diversified talent training mode

English majors need to establish relevant standards for the cultivation of innovative talents as soon as possible. The important content of the standard is to effectively cultivate practical innovative talents, effectively cultivate students' innovative ability and practical ability, and make them have high English professional knowledge. At present, there is no national standard for the training of English Majors in colleges and universities, which leads to the failure of colleges and universities to formulate good teaching objectives in the teaching process of English majors, which seriously affects the future development of English Majors in colleges and universities. The training level of Applied Innovative Talents in English majors will directly affect many teaching links such as teaching objectives, curriculum, teaching methods, teaching evaluation and so on(As shown in

Figure 1). It is also the starting point and practical purpose of English major teaching activities. The development of English Majors in China is in a critical period. Therefore, it is necessary to formulate the training standards for English Majors in the new period, improve the college English syllabus and promote the effective training of English Majors in colleges and universities.

| Courses Offered: Basic Compulsory | | |
|-----------------------------------|---|---------------------------------|
| Optional Courses | Characteristic Compulsory & Optional Courses | |
| 1.General Compulsory Courses | Characteristic Compulsory Courses | Characteristic Optional Courses |
| 2.AP Optional Courses | 1.Summer Bridging Programme | 1.Voluntary Teaching Programme |
| 3.Other Optional Courses | 2.University Counseling & Conditional Admission Programme | 2.Presentation Skills Courses |
| | 3.Preparation for Overseas Studies Programme | 3.Experiment Courses |
| | 4.English Reading Curriculum | 4.Art Appreciation Courses |
| | | Project Based Research |

Figure 1 Curriculum system

4.3. Building the second classroom

Students' practice is an important step for students to learn knowledge. Students' practical ability reflects the degree to which students absorb and internalize knowledge. College English teachers should also improve their practical ability in the process of designing various practical methods. The implementation of professional discipline competitions, school level scientific research projects and innovation and entrepreneurship projects can greatly improve the practical ability of teachers and students. Organize, select and guide English related subject competitions(As shown in Figure 2). Such as English speech, reading, writing competition, National College English competition and national foreign trade professional ability competition. Not only the teachers' practical ability has been fully developed, but also the students' interest in learning professional knowledge has been improved.

Teachers guide students to apply for school level scientific research projects is another important way for teachers and students to integrate theory with practice. By guiding students to do projects, teachers need to teach students to comprehensively consider their professional knowledge, design research methods and steps, and supplement the knowledge defects required for research. At the same time, students' scientific research will also become a supplement and part of teachers' scientific research. Teachers guide students to carry out innovation and entrepreneurship projects is another important way to improve teachers' practical ability. On the basis of guiding students to fully investigate and study the market, teachers combine professional knowledge to form practical innovation and entrepreneurship projects. This process not only fully tests the overall planning and coordination ability of students, but also an important way to test whether teachers' classroom teaching is divorced from practical work. The process that teachers help students solve practical problems is the process that teachers improve their professional ability. Teachers' experience in this process is the most direct and plays an important guiding role in teaching.



Figure 2 English speech contest held in Colleges and Universities.

4.4. Reforming the evaluation method

The test of practical teaching effect mainly depends on evaluation, and scientific evaluation methods can truly reflect the real level of teaching. Therefore, the evaluation should not only pay attention to the results, but also pay attention to the comprehensive evaluation of students' ideals, beliefs, wisdom and abilities in the process of practice. The core purpose of evaluation is to improve teaching. Foreign language departments and teachers can give full play to their teaching advantages and adjust the deficiencies in teaching in time by evaluating the feedback information. Evaluation should not only pay attention to the learning effect, but also contribute to the cultivation of students' learning ability and the improvement of teachers' teaching ability. In the process of practical teaching, it is not easy to evaluate English majors. A single evaluation method is difficult to be objective and fair. Therefore, we must reform the evaluation methods of practical courses, combine formative evaluation methods with summative evaluation methods, and refer to the results of dynamic evaluation and static evaluation. The evaluation system should also include multiple evaluation subjects. Students and students, students and teachers, teachers and teachers, employers and students can evaluate each other, which helps to make the evaluation results rigorous, objective, fair and accurate.

5. Conclusion

To sum up, in the current situation of rapid social and economic development, in order to cultivate compound talents with good English practice ability, it is necessary to study and improve the experimental and innovative development of English majors, which is also the main problem that English majors must seriously think about. In this case, it is necessary to closely combine the cultivation of English majors with social development and national goals. Through the in-depth analysis of the current situation of English major teaching development, this paper studies and explores the specific path of practical innovation and development of English industry, so as to promote the improvement and development of English major teaching ability in colleges and universities in China.

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